



## Annual Report 2022

This report provides a summary of activities including financial status for the calendar year 2022. It has been a busy year for Ashburnham Memorial Stewardship Group (AMSG) with a lot accomplished. We are looking forward to being even more active in 2023.

### **Steering Committee**

The current Steering Committee is comprised of :

Nancy Cockburn (Co-chair)  
Jenn McCallum (Co-chair)  
Jim Angel  
Jane Wild

We are actively seeking steering committee members.  
Contact [ashburnhamstewardship@gmail.com](mailto:ashburnhamstewardship@gmail.com) for more information.

From a governance perspective the committee met monthly with the exception of July/August. Agendas and minutes were formalized along with adopting a Terms of Reference. Financially the group raised some seed funding from individuals, applied for and was successful in receiving a Community Grant from the City. A bank account was established with two co-signers.

### **2022 Activity highlights**

A website and logo were designed and implemented to provide a central point for individuals to access information about the park and the Group  
[.https://ashburnhamstewardship.com/](https://ashburnhamstewardship.com/)

A spring garbage clean-up in Ashburnham Memorial Park was held on April 9<sup>th</sup> with 50 participants collecting 30 bags of garbage and large items such as doors, tires and construction material. A fall garbage clean-up was held on November 5<sup>th</sup> with 45+ participants collecting 16 bags of garbage, numerous household articles, hazardous waste and two bags of yard waste.





Donna Reid from *Butt1Community* participated in both clean-ups and gathered a total of 2.53 pounds of cigarette butts for terracycling and charity (That equates to 5,738 butts!).

The *Peterborough Examiner*, *Kawartha Now* and *CHEX Global* promoted and covered AMMSG and the Spring/ Fall cleanups.

A major goal for 2022 was to build community awareness of the AMMSG. To that end 1000 promotional door-hangers were produced and distributed to the surrounding community (thanks to several hard working volunteers). Website activity was tracked and we noted an upswing in activity.

Kaawaate East City Public School reached out to liaise with AMMSG regarding a school Remembrance Day ceremony.

AMMSG worked with Trent University students as part of the Trent Community Research Project. Their research consolidated information including; the park history, abiotic, biotic and cultural aspects of the park.

The spring birdwalk was organized but postponed for another year due to licensing and insurance issues. This was a good learning activity for the group and we are now preparing for future birdwalks.

A comprehensive list of stakeholders was developed and outreach included introductory letters to the Mayor of Peterborough, Members of City Council, MPP and MP. Ashburnham Ward City councillors were invited to and attended our bi-annual clean-up events as well as some of our Steering Committee meetings.

A federal heritage grant for war memorials was identified and the City Heritage Office has completed an initial assessment on the Ashburnham Women's Patriotic League WWI Memorial Cairn. It is hoped restoration will be possible in the near future.



AMMSG Steering Committee participated in the public consultations for the City of Peterborough's Eastside Transportation study associated with upgrading Ashburnham Drive and the Macfarlane Street bridge, potentially impacting the park.

Fridge magnets and postcards were produced and distributed throughout the community as awareness building.

All design work for AMMSG publications was donated by Scott Adams of Birchbark Media (website, logo, door-hanger, postcard, magnet)

NEXT CLEANUPS: APRIL 15TH & NOVEMBER 4TH, 2023



ASHBURNHAMSTEWARDSHIP.COM

**Financial Overview January 1<sup>st</sup> to December 31<sup>st</sup> 2022:**

**Revenue Summary:**

Donations:	\$850.00
City Grant:	\$400.00
Revenue Total:	\$1250.00

***Expense Summary:***

Door Hanger production	\$259.84
Bank charges (\$3.00/month starting in March)	\$ 30.00
Spring & Fall Garbage Clean-up	\$300.66
Postcards (Trent print shop)	\$ 46.41
<b><i>Sub-total:</i></b>	<b>\$636.91</b>

***Balance remaining as of Dec 30th/2022*** **\$613.09**

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***The Ashburnham Memorial Stewardship Group advocates for Ashburnham Memorial Park, known locally as Armour Hill. We hope to increase stewardship and respect for the historical and environmental aspects of the park.***

**Contact us at [ashburnhamstewardship@gmail.com](mailto:ashburnhamstewardship@gmail.com) and visit [ashburnhamstewardship.com](http://ashburnhamstewardship.com) for more information.**

